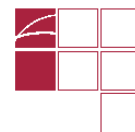




Media Chase ECF eCommece & Catalogue
best-of-breed CMS



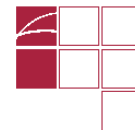
About ARES

ARES has been providing our clients with solutions *online and beyond* for more than ten years. Our reputation is founded on our capacity to add strategic value to our clients in the fast changing world of the internet and technology.

As well as our consulting, design and ongoing support services, ARES' development approach is founded on our selection of best-of-breed web applications which we configure and customise to the exact requirements of our clients.

ARES Group Profile

- Founded in 1998
- Private Company
- 20 Employees, and offices in Sydney, Melbourne and Brisbane
- A wide range of clients from large corporations, government bodies, not-for-profits and medium sized businesses



Selection Of ARES' Clients

- Victoria Cultural Network
- Diabetes Australia
- Shaw Stockbroking
- Energy Safe Victoria
- Shaw Stockbroking
- Museum Victoria
- destra Corporation
- Australian Senate
- Paveworld
- Babcock & Brown
- Metropolitan Fire Brigade
- Australian Wool Testing Authority
- Fitness First
- Commonwealth Bank of Australia
- Esanda
- Donaldson AsiaPacific

Select Examples of ARES Developed Sites



www.egoli.com.au



www.cv.vic.gov.au



da.ares.com.au



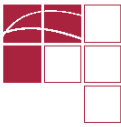
Work In Progress



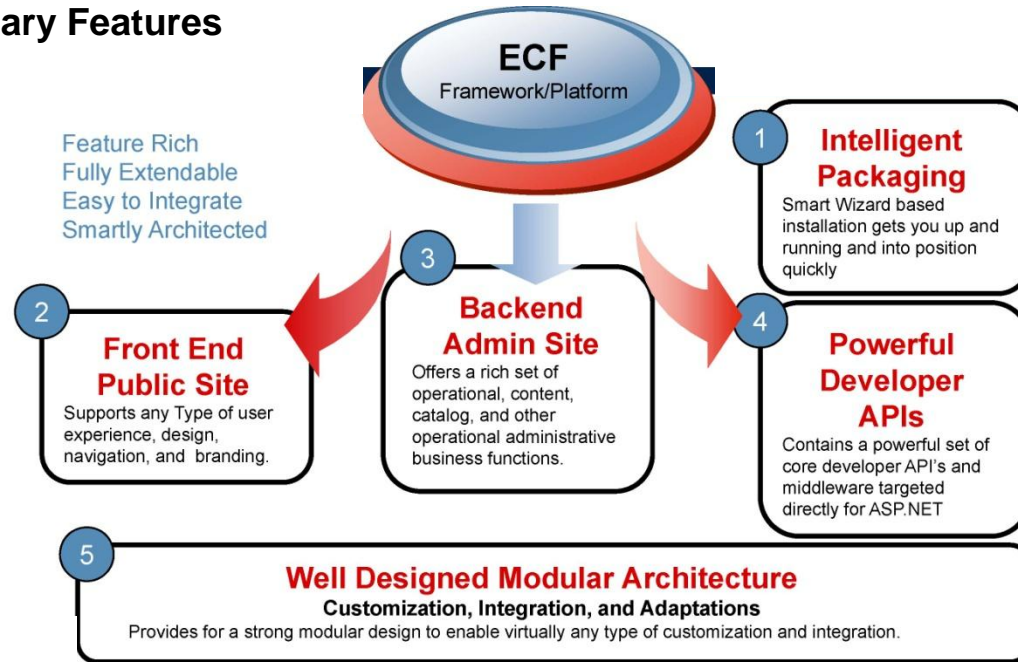
www.staffing.com.au



www.esc.vic.gov.au



eCommerce Primary Features

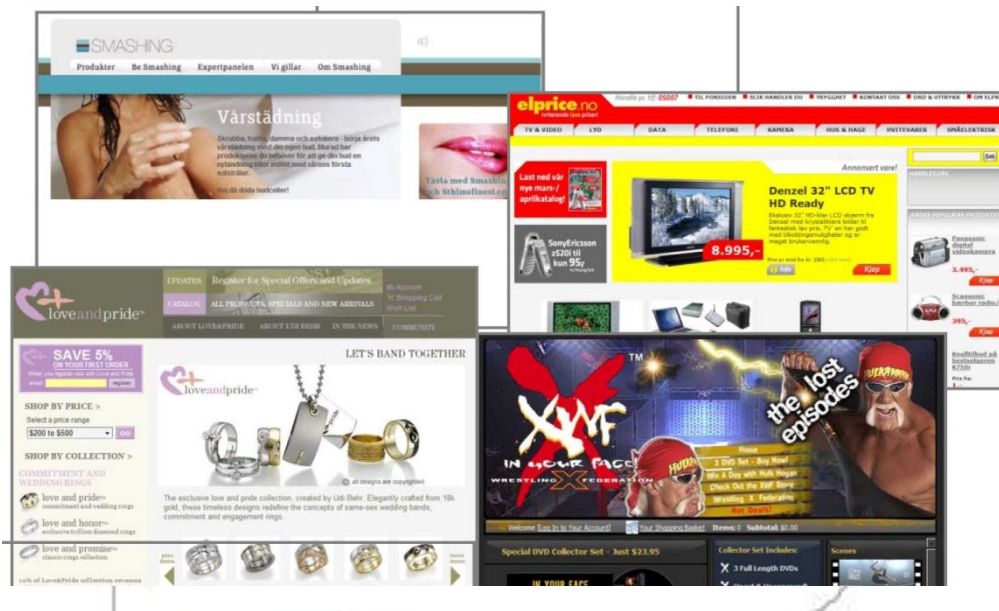


- Order Management
- Product/SKU Management
- Customer Management
- Fulfilment and e-delivery
- Advanced Checkout and Shopping Cart
- Coupons and Discounts
- Emails Campaigns
- Site and Sales Reporting and Statistics
- Digital Downloads
- Content Management
- News & Polls Module

02



Why MediaChase?



- Software developed by eCommerce software specialist
- Merchants looking for a strong/flexible platform to operate their business
- Enterprises looking to build intranet/extranet solutions
- Companies doing business in multiple countries and in multiple languages
- Organisations looking to integrate with other platforms
- Companies seeking supported and upgraded systems

03

Shopping Cart & Self-Service Features

The screenshot shows a web browser window with the 'Everything Store' e-commerce application. The page title is 'Shopping Basket'. At the top, there's a search bar and navigation tabs for 'Consumer Electronics', 'Software', 'Fashion & Apparel', 'Puppies', 'Filter Products', 'Daily Specials', and 'Company Info'. Below the navigation, there's a 'Coupon' field and an 'Apply Coupon' button. The main content area displays a table of items in the cart:

Description	Price
Remove 1 of: Herringbone Double-pleat Trousers: Size 32	\$155.00
1 ship(s) to: James Jones	
Add shipment:	
Remove 1 of: Shar Pei: Male Puppy	\$1,920.00
Discounts: 20% off all puppies	You save: \$480.00
1 ship(s) to: James Jones	
Add shipment:	
Remove 2 of: Home Theater System: Home Theater System 61G	\$1,107.98
1 ship(s) to: James Jones	
1 ship(s) to: Timothy Miller	
Add shipment:	

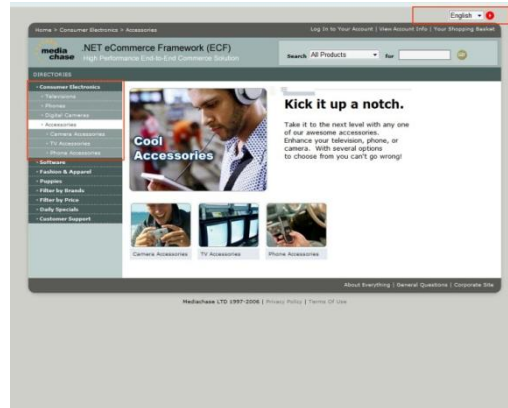
At the bottom of the cart, there's an 'Estimated Shipping: \$12.00' and a 'Subtotal: \$3,172.98'. Below this, there are buttons for 'Update Basket', 'Continue Shopping', and 'Proceed to Checkout'. There's also a 'Checkout with PayPal' button with the text 'Save time. Checkout securely. Pay without sharing your financial information.' At the very bottom, there are links for 'Return and Exchange Policy' and 'Privacy Policy', and a 'Change Language' dropdown set to 'English' and a 'Change Currency' dropdown set to 'US dollars'.

- Customer Cart/Checkout
- Add/Remove/Modify products and quantity
- Promotions and coupons
- Ship to multiple addresses
- Expedited anonymous checkout
- Multiple shipping options
- Multiple service charges
- Gift Wrapping
- Multiple payment options
- Fast registration with password encryption
- Order confirmation with web receipt
- Order confirmation with web receipt
- Email receipts and notifications
- Customer Self Service
- Customer authentication
- Password reminder
- View order history and details
- Modify billing & shipping addresses
- View digital downloads & updates
- Change e-mail, password and contact info

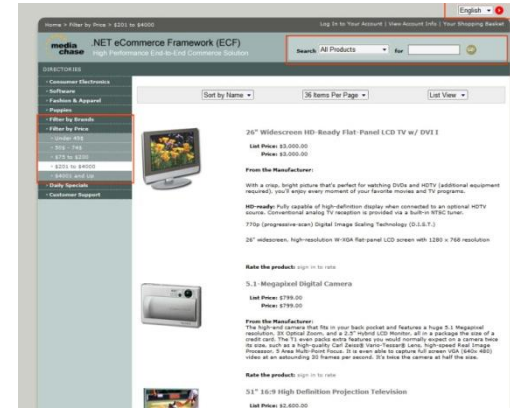
Core Business Features

- Advanced Search with Configurable, Dynamic Filtering
- News module
- Polls module
- Product Comparison
- Login Roles
- Customer Self Service Accounts
- Full Featured Shopping Cart
- Catalogue/Content Management and Publishing
- Catalogue and Role Security
- Product and SKU Management
- Customer/Editorial Reviews
- Customer Management
- Improved Order Management
- Affiliates
- Digital Downloads
- Batch Updates
- Order Processing Workflow Enablement
- Serial Sets
- Serial Sets
- License Management
- Currency Rates/Exchange
- Payment Plans
- Real-Time Carts
- Built in Payment Gateways
- Custom Payment Gateways
- IBIZ nSoftware Gateways
- Shipping Methods
- Shipping Providers
- Shipping Packages
- Tax Management
- E-Mail Campaigns
- Coupons & Discounts
- Statistics and Reporting
- Multi-Language Support
- Warehouses & Inventory
- Data Import/Export
- Virtual Pages
- Event Logging
- Automated e-Mail Notifications

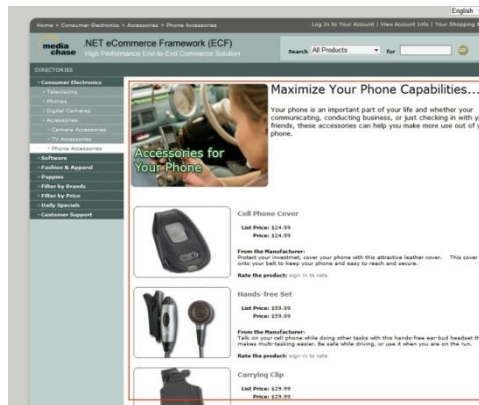




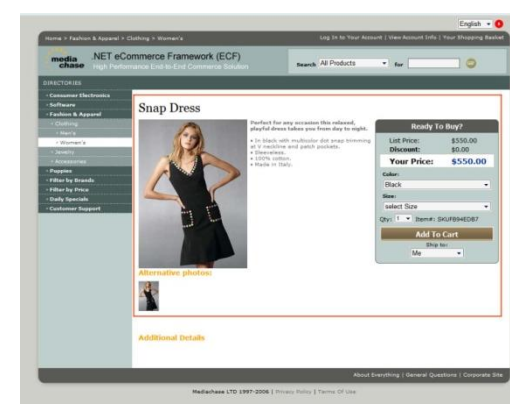
**Multi-Level, Multi-Languages,
Categories & Subscriptions**



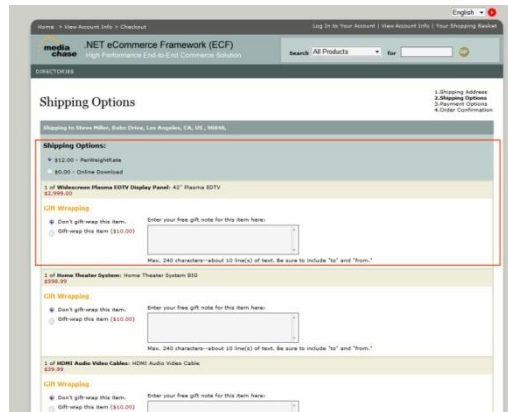
Dynamic Search & Filters



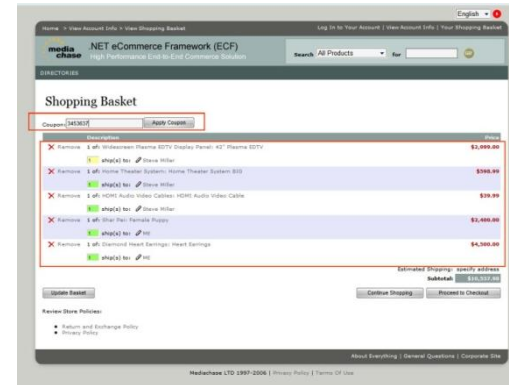
Configurable Categories



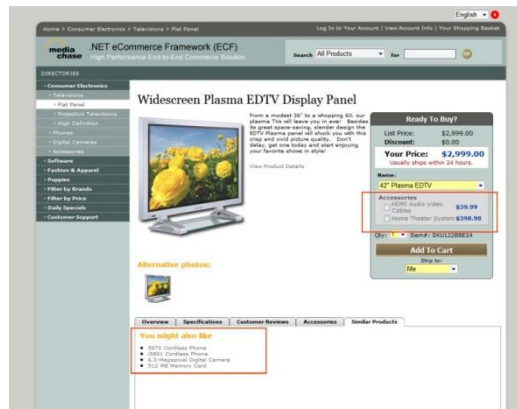
**Fully Customisable Template
For Product Display**



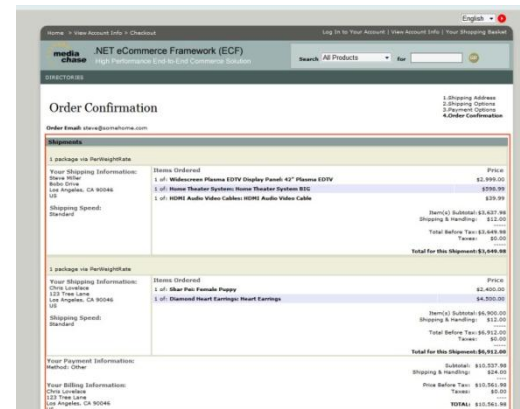
Dynamic Shipping Options



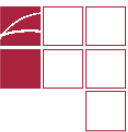
Powerful Shopping Cart With Provision For Multiple Shipping Address & Couple Codes



Accessories, Similar & Related Products



Tax Calculation, Order Confirmation, Shopping & Handling



Mediachase eCommerce Framework 4.0: Commerce Manager English

Home Orders Customers Catalog Affiliates Promotions Reports Configuration Log off

Store Operations Home Page
Available tools

Home > Home

The following tools are available for you. Use the links below to quickly access key functions you wish to perform.

Store Activity Overview

Simple statistics data about your store

Sales	
Sales Today:	\$0.00
This Month:	\$0.00
This Year:	\$0.00
Sales Total:	\$0.00
Orders	
New Today:	1
Need Attention:	1
Visitors	
New Customers Today:	1
Total Customers:	1
Visitors Today:	0
Visitors Total:	0

Today visitor distribution by time of day

Legend: Today (blue square), Yesterday (grey square), Average per week ago today (green line), Average per last week (green line)

News & Announcements

News, Announcements, and Roadmap

[ECF 3.1.2 for .NET 1.1 Framework Maintenance Available](#)
2/13/2006 9:35:00 PM

[New ECF 4.0 for .NET 2.0 CTP January Now Available for Download](#)
2/1/2006 11:42:00 PM

[ECF 3.1.1 for .NET 1.1 Framework Was Just Released....](#)
12/16/2005 11:15:00 PM

[ECF 4.0 for .NET 2.0 Technology Preview Release Next Week](#)
11/9/2005 4:29:00 PM

[50 Plus Payment Gateways for ECF](#)
10/31/2005 8:38:00 PM

[New IBM 4.0 Maintenance Update and Trial Released](#)
9/14/2005 5:16:00 PM

[Turning e-Mail into Coordinated Issues Management](#)
7/7/2005 6:47:00 AM

Catalog Management

Use links below to manage your product catalog.

- Catalog
- Products
- SKUs

Consolidated Operational & Admin Controller



The screenshot shows the 'Product Info' page for a 20" Widescreen HD Ready Flat Panel LCD TV w/ DVI. The page includes fields for Name, Meta, Description, Price, and a 'Catalog Image' section with a 'Browse' button. A small image of the TV is displayed below the description.

Product Details & Meta Data

The screenshot shows the 'Global Settings' page. It includes sections for 'Site Settings' (Store Name, Store Email, Public Site, Web Services, Languages, Full Text Search, Page Charts, Base Currency) and 'System Settings' (Store Name, Store Email, Public Site, Web Services, Languages, Full Text Search, Page Charts, Base Currency). A 'Global Settings' dropdown menu is visible on the right side of the page.

Global System Configuration

The screenshot shows the 'Orders' page. It includes a table with columns for Order ID, Status, and Date. The table shows one order with ID 1, Status 'New Order / Not processed / Unfulfilled', and Date '9/20/2006 7:05:57 PM'. There are buttons for 'Pick an action' and 'Join table'.

Order Management

The screenshot shows the 'Product Info' page for a 20" Widescreen HD Ready Flat Panel LCD TV w/ DVI. It includes fields for Name, Meta, Description, Price, and a 'Catalog Image' section with a 'Browse' button. A small image of the TV is displayed below the description.

Product Management

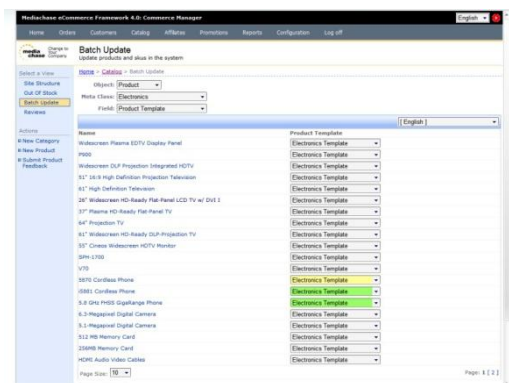


Global System Configuration

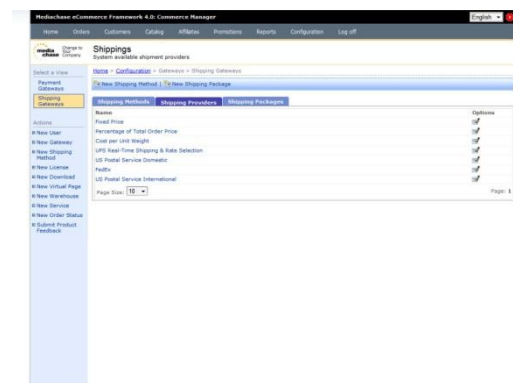
Flexible Coupon & Discount Management

Digital Download & Subscription Management

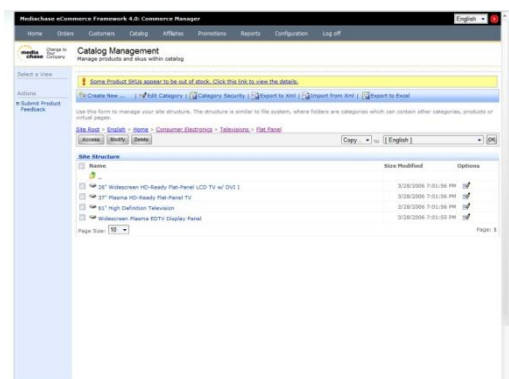
Country Tax Codes



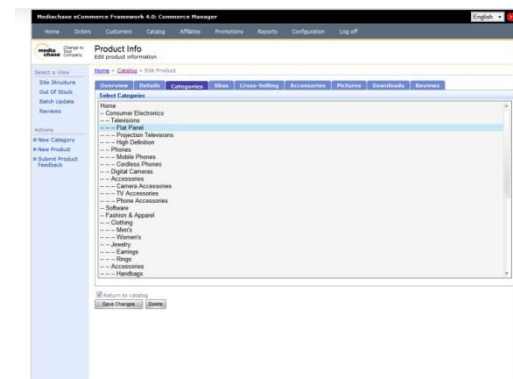
Batch Updating



Global System Configuration



Multi-Level Language Catalogue Manager



Multi-Category Product Association

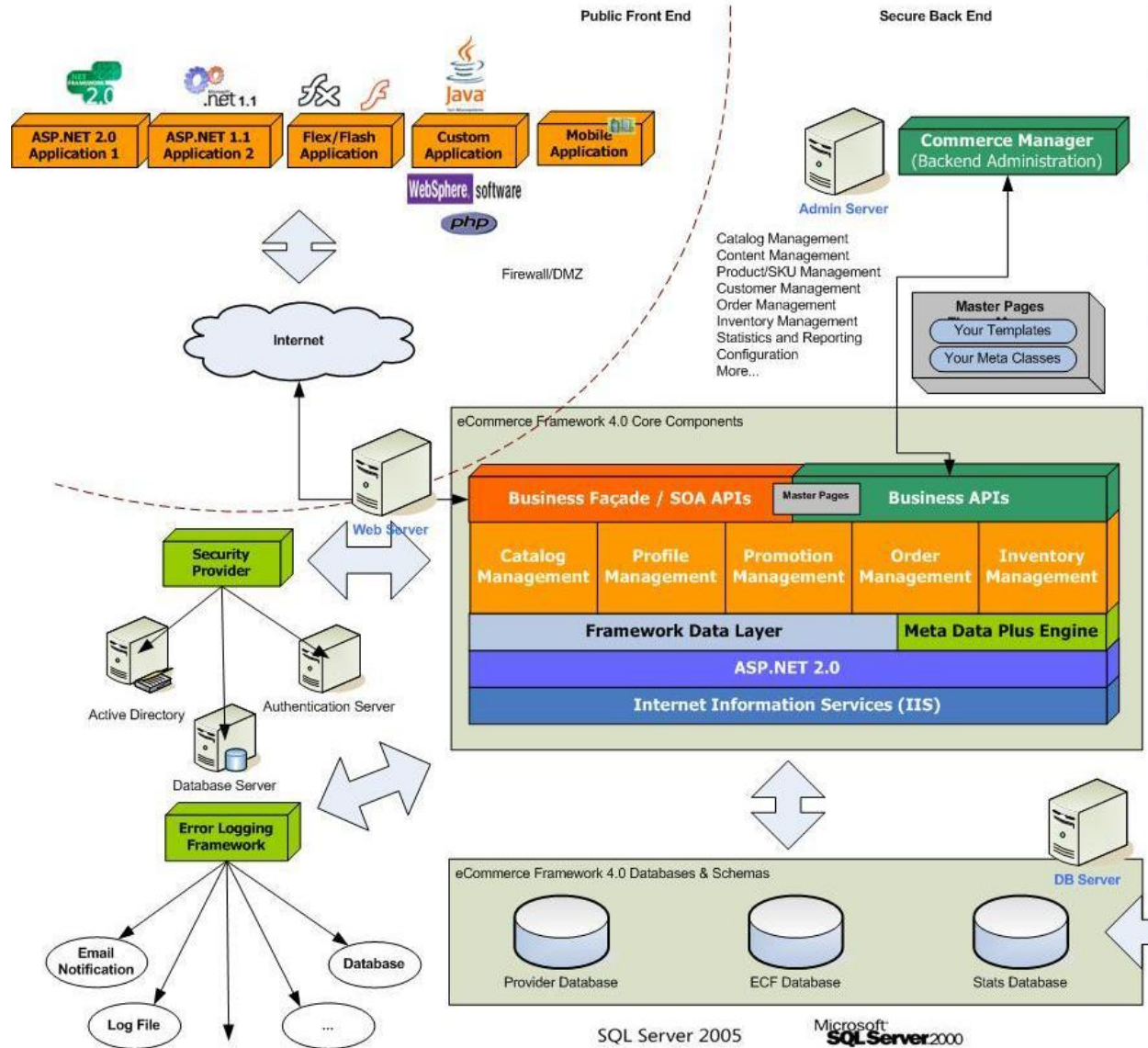


Developer & Technical Features

- Written Completely in C#
- Supports .NET 2.0/3.0 Framework
- AJAX Utilization for Customer Experience
- Extensible Feature Rich Framework
- Flexible Templates/Virtual Pages
- Accessible by any .NET Language
- Advanced Meta Data Services
- ECF Plug-In Services
- Web Services Architecture
- Easy Systems Integration
- Data Interfacing, Import/Export
- Fully Documented API
- Complete RPS Developer Tutorial
- Full Source Code Available
- High Performance Caching
- Error Handling and Logging
- Microsoft Enterprise Reporting Services
- Full Source Code Available
- High Performance Caching
- Error Handling and Logging
- Microsoft Enterprise Reporting Services

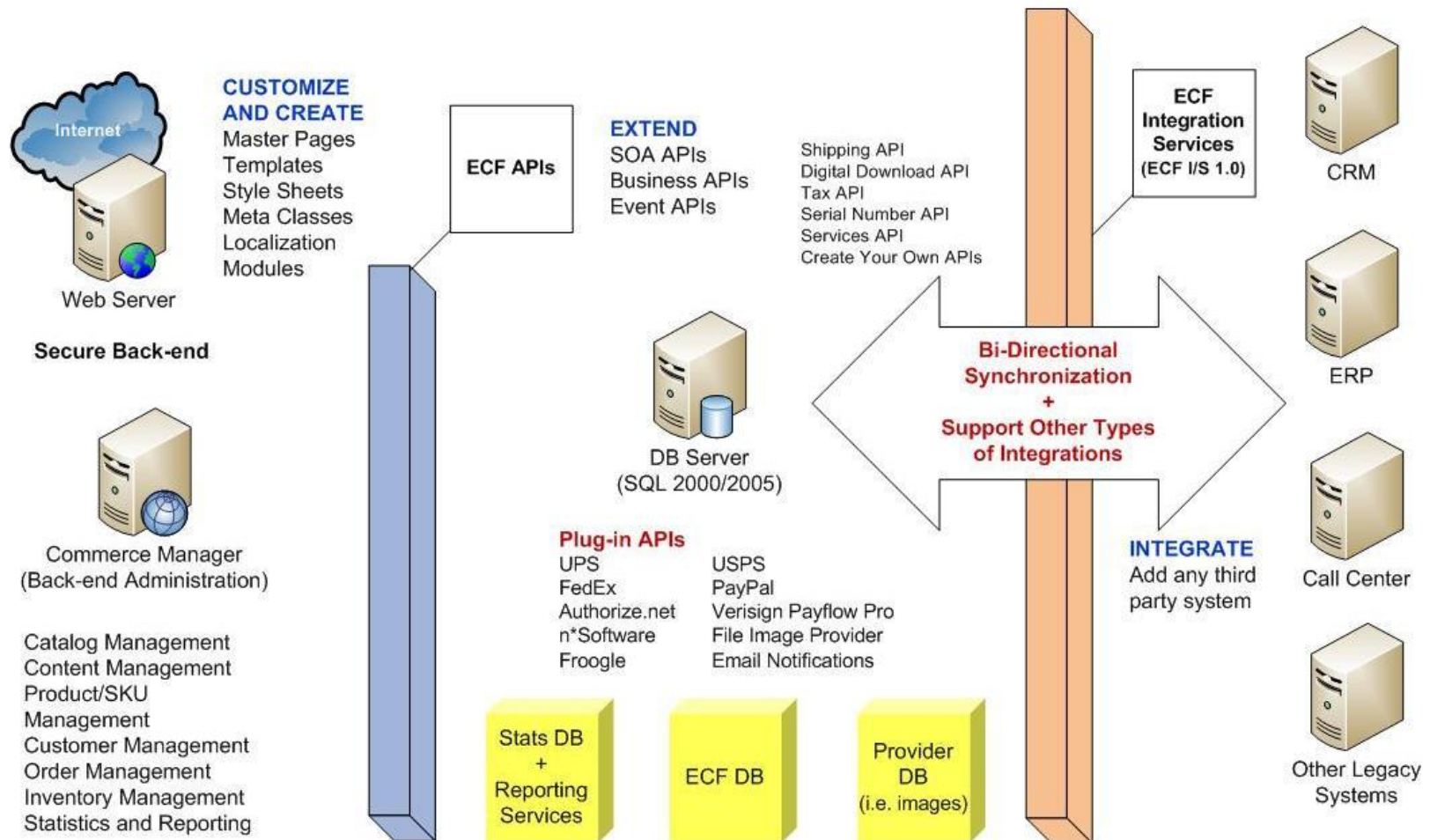
05

eCommerce Application Architecture





eCommerce Integration Service



Case Studies



www.ultreo.com



www.ciscobrothers.com



www.gabi.gr



www.guziaimports.com



www.cooper.co.je



www.firstact.com



www.paulstuart.com



www.scentiments.com



www.fifa.com



<http://offers.sky.com>



www.gardeniq.com



www.brissi.co.uk